

Bachelor's/Master's Program

Marketing

Location Poing near Munich

Possible topics:

- International internet/online strategies in the B2B sector (focused on the automotive industry)
- Social media strategies and possible uses in the B2B sector (focused on the automotive industry)
- Customer Relationship Management in the B2B sector
- Analysis of account structures and data plus creation of an international CRM module

Requirements:

- Student of economics/business administration with a major in Marketing
- Affinity for the automotive industry
- Solid MS Office skills and user experience
- Team skills, independent work style and self-initiative
- Very good English and German language skills
- Open-minded attitude and good communication skills

With over 1560 employees worldwide and 35 international locations the Schlemmer Group is a company with activities in the automotive supplier industry, mechanical engineering, electrical equipment wholesale and renewable energies geared for expansion and growth.

What you can expect from us:

- Interesting topics and challenging tasks
- Active professional support
- PC workstation for your exclusive use
- Adequate remuneration

Interested in this opportunity?

Then we would like to meet you.
Please send your application by electronic or regular mail to:

Schlemmer GmbH

Elke Korn
Head of Marketing
Gruber Strasse 48
D-85586 Poing
Phone: +49 / (0)8121 / 804-152
Email: elke.korn@schlemmer.com



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